



# THE SOCIAL HOUSING CRISIS

How Elliot Leigh are helping to alleviate the social housing crisis.



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## WELCOME

Here at Elliot Leigh, we speak a lot about Landlords doing their bit to help to alleviate the social housing crisis but we thought you might like to know what we are doing as a company.

Landlords are pivotal for our scheme to work and the partnerships we have with them allow us to provide links between the public and private housing sectors in order to help alleviate the social housing crisis.

In this guide, we will touch on the social housing crisis, who we are & how we help. To find out more, visit our blog at elliotleigh.com/blog.



# The STATISTICS

#### DATA 1

Housebuilding has almost halved in the last 50 years.

In 1960, there were



homes built in England.



Data from Department for Levelling Up, Housing & Communities

#### DATA 2

Data from Department for Levelling Up, Housing & Communities





Fewer houses in the social housing stock than in 1980.

### DATA 3

In 2021, the average house price was



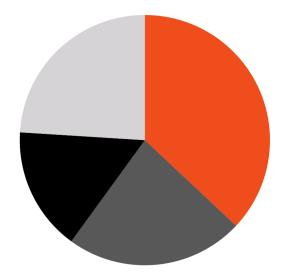
the average salary.



Data from Ministry of Housing, Communities & Local Government (MHCLG)

### DATA 4

Causes Of Homelessness (2022)



- End of Rental Agreement 37%
- Support Network Unable to Help 23%
- Domestic Abuse 16%
- Other 24%

Data from Department for Levelling Up, Housing & Communities

# What is causing THE CRISIS?

Whilst the social housing crisis cannot be attributed to a single cause, it is believed to be a direct result of a small number of failings.

# An increase in poverty & homelessness

Changes to wage systems and a lack of affordable housing nationwide has lead to a significant increase in homelessness and poverty within the UK. As expected, this has increased the need for more social housing properties.





### **A Lack of Social Housing**

Over the last few decades, the UK has seen a significant decline in the number of social housing properties being built. Not only this, but the quality of housing provided is usually rather poor. This decline has come from a lack of investment from the government alongside a shift to private ownership of said properties.



## WORKING IN PARTNERSHIP WITH LANDLORDS & LOCAL AUTHORITIES



We have strong partnerships with over 20 Local Authorities. We aim to be the first port of call for Local Authorities looking for temporary accommodation, linking the public & private housing sector.

## PROVIDING AFFORDABLE TEMPORARY ACCOMMODATION



The lack of social housing means Local Authorities have been forced to pay to house people in private temporary accommodation, such as hotels which comes at a significant cost. Our scheme provides comfortable, high quality housing at a much lower cost to the government.

## REDEVELOPING EMPTY HOMES & BRINGING THEM BACK ONTO THE MARKET



We aim to reduce the number of empty properties through regeneration projects, bringing properties back onto the market that were once in a state of disrepair.



Elliot Leigh Group has been established since 2003 and is a trusted name in property management and Guaranteed Rent schemes.

With over 20 years experience in property management and private sector leasing, we have a proven track record in providing a quality orientated service to our clients, helping landlords, tenants and local authorities with all aspects of residential property services.

Our founders have been and still are very much hands on and involved in the day to day running of the business, ensuring standards are kept to the highest level as the quality of our business stops and starts with them.

The company is split into two departments:

- Guaranteed Rent
- Supported Living for Young People (TLC)



**CFO** Leigh Young



**CEO** *Elliot Altman* 

The guaranteed rent scheme is a great synergy between doing some good for social housing and giving a service to landlords that comes without any of the hassle of conventional letting.

-Leigh Young,
Director

## Get in Touch

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