



elliotleigh
Guaranteed Rents

THE SOCIAL HOUSING CRISIS

*How Elliot Leigh are helping to
alleviate the social housing crisis.*



Table of **CONTENTS**

01 WELCOME

02 THE STATISTICS

03 WHAT IS CAUSING THE
SOCIAL HOUSING CRISIS?

04 HOW DO WE HELP?

05 ABOUT ELLIOT LEIGH

WELCOME

Here at Elliot Leigh, we speak a lot about Landlords doing their bit to help to alleviate the social housing crisis but we thought you might like to know what we are doing as a company.

Landlords are pivotal for our scheme to work and the partnerships we have with them allow us to provide links between the public and private housing sectors in order to help alleviate the social housing crisis.

In this guide, we will touch on the social housing crisis, who we are & how we help. To find out more, visit our blog at elliotleigh.com/blog.



The STATISTICS

DATA 1

Housebuilding has almost halved in the last 50 years.

In 1960, there were **3million** homes built in England.

From 2010-2020, only **1.3million** homes were built.

Data from Department for Levelling Up, Housing & Communities

DATA 2

Data from Department for Levelling Up, Housing & Communities



1.4M

Fewer houses in the social housing stock than in 1980.

DATA 4

Causes Of Homelessness (2022)



- End of Rental Agreement - 37%
- Support Network Unable to Help - 23%
- Domestic Abuse - 16%
- Other - 24%

Data from Department for Levelling Up, Housing & Communities

DATA 3

In 2021, the average house price was

8X

the average salary.



Data from Ministry of Housing, Communities & Local Government (MHCLG)



What is causing **THE CRISIS?**

Whilst the social housing crisis cannot be attributed to a single cause, it is believed to be a direct result of a small number of failings.

An increase in poverty & homelessness

Changes to wage systems and a lack of affordable housing nationwide has led to a significant increase in homelessness and poverty within the UK. As expected, this has increased the need for more social housing properties.



A Lack of Social Housing

Over the last few decades, the UK has seen a significant decline in the number of social housing properties being built. Not only this, but the quality of housing provided is usually rather poor. This decline has come from a lack of investment from the government alongside a shift to private ownership of said properties.





How do we **HELP?**

WORKING IN PARTNERSHIP WITH LANDLORDS & LOCAL AUTHORITIES



We have strong partnerships with over 20 Local Authorities. We aim to be the first port of call for Local Authorities looking for temporary accommodation, linking the public & private housing sector.

PROVIDING AFFORDABLE TEMPORARY ACCOMMODATION



The lack of social housing means Local Authorities have been forced to pay to house people in private temporary accommodation, such as hotels which comes at a significant cost. Our scheme provides comfortable, high quality housing at a much lower cost to the government.

REDEVELOPING EMPTY HOMES & BRINGING THEM BACK ONTO THE MARKET



We aim to reduce the number of empty properties through regeneration projects, bringing properties back onto the market that were once in a state of disrepair.



About **ELLIOT LEIGH**

Elliot Leigh Group has been established since 2003 and is a trusted name in property management and Guaranteed Rent schemes.

With over 20 years experience in property management and private sector leasing, we have a proven track record in providing a quality orientated service to our clients, helping landlords, tenants and local authorities with all aspects of residential property services.

Our founders have been and still are very much hands on and involved in the day to day running of the business, ensuring standards are kept to the highest level as the quality of our business stops and starts with them.

The company is split into two departments:

- *Guaranteed Rent*
- *Supported Living for Young People (TLC)*



CFO
Leigh Young



CEO
Elliot Altman

The guaranteed rent scheme is a great synergy between doing some good for social housing and giving a service to landlords that comes without any of the hassle of conventional letting.

-Leigh Young,
Director

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